

Dr Benjamin Caplan – Full Speaker Media Kit

Contact: jack@cedclinic.com | 617-500-3595

Empowering Audiences with the Science & Art of Cannabis Medicine

Dr. Benjamin Caplan is one of the most respected voices in cannabis medicine and integrative healthcare. As a board-certified family physician, researcher, and educator, Dr. Caplan brings 20+ years of clinical experience and a gift for turning complex science into practical, memorable lessons. He is a sought-after speaker known for blending medical expertise with human stories, delivering talks that resonate with clinicians, entrepreneurs, patients, and policymakers alike.

Signature Speaking Topics

Cannabis & Sleep

How cannabis impacts sleep cycles, insomnia, and circadian rhythms—what works, what doesn't, and what patients and providers need to know.

Cannabis for Anxiety & Stress

Science-backed insights into managing anxiety and stress with cannabis, addressing both opportunities and pitfalls.

Cannabis for Seniors

How cannabis is changing the game for older adults facing pain, poor sleep, reduced mobility, and quality-of-life concerns.

Navigating Menopause with Cannabis

A practical and empowering discussion on how cannabinoids can address hot flashes, mood swings, sleep, and sexual health during menopause.

The Business of Cannabis

Key trends, data insights, and strategies shaping the future of the cannabis industry.

AI and the Future of Medicine

How artificial intelligence is transforming diagnostics, clinical care, and medical cannabis research.

Why Audiences Book Dr. Caplan

- Unmatched clinical experience
- Family Physician, trained at Boston's elite institutions
- Author of *The Doctor-Approved Cannabis Handbook* and published in NEJM
- Network of over 5 million annual readers globally
- Invited expert at the 2024-2025 U.S. DEA cannabis rescheduling hearings
- Founder of CED Clinic, EO Care, Commonwealth Project; leaders in cannabis healthcare

Presentation Formats

- Keynotes
- Panels & Fireside Chats
- Workshops & Masterclasses
- Private Seminars

✔ 50-Word Bio

Dr. Benjamin Caplan, MD, is a board-certified Family Medicine physician and a global leader in clinical cannabis medicine. As Chief Medical Officer of CED Clinic, EO Care, and The Commonwealth Project, he blends two decades of patient care, research, and innovation, shaping cannabis education, digital health, and evidence-based therapeutic strategies worldwide.

✔ 100-Word Bio

Dr. Benjamin Caplan, MD, is a board-certified Family Medicine physician and internationally recognized expert in cannabis medicine. As co-founder and Chief Medical Officer of CED Clinic, EO Care, and The Commonwealth Project, Dr. Caplan is at the forefront of modernizing cannabinoid-based care. He has helped over 20,000 patients directly and supported the guidance of more than 300,000 globally, while advancing digital health and cannabis education. Author of *The Doctor-Approved Cannabis Handbook* (Penguin Random House), Dr. Caplan is also known for launching Harvard Business School's first Cannabis Conference and advising on DEA rescheduling efforts. His work bridges patient care, research, and policy.

✔ 200-Word Bio

Dr. Benjamin Caplan, MD, is a board-certified Family Medicine physician and one of the world's leading experts in clinical cannabis medicine. With more than two decades of patient care and pioneering research, Dr. Caplan has redefined the role of cannabis in evidence-based medical practice. He is the founder and Chief Medical Officer of CED Clinic, EO Care, and The Commonwealth Project, where he leads clinical programs, research initiatives, and digital platforms advancing cannabis healthcare and education. His teams have directly cared for over 20,000 patients and contributed to the guidance of more than 300,000 others worldwide. Dr. Caplan is the author of *The Doctor-Approved Cannabis Handbook*, published globally by Penguin Random House, which distills complex cannabis science into practical, patient-centered guidance. His research has been featured in respected journals, including *The New England Journal of Medicine*. Dr. Caplan also helped launch Harvard Business School's first Cannabis Conference and was invited by the U.S. DEA to testify during its cannabis rescheduling hearings. Whether speaking to clinicians, policymakers, or public audiences, Dr. Caplan is known for his ability to make the science of cannabis accessible, actionable, and deeply relevant to real-world care.

What Audiences Say

“Dr. Caplan’s session was the most talked-about of the conference — inspiring, data-rich, and human.”

“He makes complex science simple, without ever dumbing it down. Our team left energized and informed.”

“A standing ovation from an audience of physicians — that says it all.”

“Dr. Caplan connects science to real life — our attendees left with practical insights they could apply immediately.”

Sample Speaker Topics for Dr. Caplan

Clinical Cannabis Topics

Reclaiming Rest

How cannabis impacts sleep quality, insomnia, and circadian rhythms.

Cannabis for Anxiety & Stress

Practical, evidence-based approaches for using cannabis to manage anxiety and stress.

Innovative Cannabis Therapies for Pain

How cannabinoids offer new strategies for addressing chronic and acute pain.

Cannabis & Aging

Improving quality of life for older adults through cannabis-supported mobility, pain management, and sleep.

Navigating Menopause with Cannabis

Relief for hot flashes, mood shifts, sleep issues, and more using cannabinoid therapies.

Overcoming Cannabis Stigma

Dispelling myths and misinformation through science, patient stories, and community education.

Business of Cannabis Topics

The Business of Cannabis

Current trends, market dynamics, and innovation opportunities in the cannabis industry.

The Future of Cannabis: Science, Policy, and Public Perception

Where cannabis is headed next—legally, clinically, and culturally.

Data-Driven Cannabis

How clinical and market data are shaping smarter products, patient care, and business strategies.

General Medicine & Innovation Topics

AI in Medicine

Artificial intelligence's role in revolutionizing diagnostics, patient care, and cannabis research.

Bridging the Gap: Human-Centered Healthcare

Making healthcare—and cannabis medicine—more accessible, equitable, and patient-focused.